

ABSTRACT

Provided is a polyvinyl ester resin emulsion which has high viscosity and has good water resistant adhesiveness, heat-resistant adhesiveness, hot water-resistant adhesiveness and storage stability, especially high-temperature storage stability, and which has good film-forming ability and is readily formed into transparent films. The emulsion is produced in a method of polymerizing a vinyl ester monomer in a mode of emulsion polymerization in the presence of a polyvinyl alcohol serving as protective colloid and in the presence of a water-insoluble, hydroxyl group-containing compound.